



Sales Sense

EXPERIENCED salesmen know that—measured against results—the incidental expense involved in "covering small towns off the beaten paths" often takes the profit out of a week's work.

The good will and sales value of regular contacts with customers wherever located, however, is generally recognized.

Most effective sales plans now include the regular use of Long Distance with substantial savings in both time and expense.

Even brief delay in travel is frequently turned to profitable account by alert salesmen through the use of Public Telephones—conveniently located everywhere.

Cover more sales territory—by Long Distance

Just As We Go to Press

the Telephone rings and---

"Hello, this is Jack Barnes speaking. If it's not too late, tell your readers I just bought another lot of beautiful Tub Silk, Flat Crepe and Georgetown Frocks that will be on sale beginning Friday at \$8.95, \$9.85 and \$14.75.

"And Oh Yes,—a big assortment of Piece Goods and Black Satin for Coats, Dresses, etc., of exceptional quality that will be VERY SPECIAL at \$4.69 Yard.

"I know you're crowded for space, but if you could see these values, you'd agree they are the best 'news' in the paper. Good-bye."

J. W. BARNES CO., Torrance

Get Your Kodak Out-- THIS IS PICTURE WEEK



BROWNIE

—the simplest REAL Camera As Low As \$2.00

—how a simple inexpensive device has created a great national pastime.

Yes, everybody's doing it! Everywhere you go you see them taking pictures—enjoying the clean wholesome pleasure of this most delightful of pastimes.

For it is fun—and the easiest kind of fun. With the BROWNIE its all so simple, sure, certain. How to press a lever—that's all you need to know.

Take plenty of films. You may return the ones you don't use.

BEACON DRUG CO.

The Owl Agent
1519 Cabrillo Torrance
WE GIVE S & H GREEN STAMPS

World Champion Rodeo Planned For Coliseum

Day and Night Western Show Set for May 21, 22, 23

LOS ANGELES.—A "world series" for cowboys and cowgirls, where champions meet champions, will be staged at the Los Angeles Coliseum on the afternoons and evenings of May 20, 21 and 22. This first annual Los Angeles Rodeo and Round-Up is being sponsored by the Los Angeles National Horse Show Association, of which W. W. Mines is president.

The winners of the Pendleton, Cheyenne, Fort Worth, Chicago, New York, and other big contests for stars of the range, will "ride it out" for grand honors. Addison P. Day and Hugh Strickland, veterans of all the principal roping and riding contests of the country, will serve as general director and arena director, respectively.

The greatest rope and leather experts of Canada, the United States and Mexico are wiring in their acceptances daily. Motion picture electrical experts are working out a unique plan for flooding the huge arena with light. "Invalid" and "Broken Box," which at the big shows of Chicago, New York, and at the Wembley exposition in England established records as the most dangerous broncs known, head a list of champion bucking horses contracted for from the famous Ed McCarthy ranch in Wyoming. "Invalid" and "Broken Box" have thrown every man who attempted to ride them, with the

CHURCH NEWS

ATTEND SERVICES SUNDAY

BERACHAH CHURCH

Lomita. Rev. D. R. Plunkett, pastor. Sunday School, 9:45. Classes for all.

Sunday morning is our communion Sunday. The morning sermon will be "The Blood of the Lamb" and "The Baptism of the Holy Ghost."

Sunday evening sermon, "The Cross the Place of Vision."

Bible class every Thursday evening at 7:30. Review of the book of Daniel—Mrs. Ivy on Chapter 10, Mrs. Tulp on Chapter 11, Mrs. Brown on Chapter 12.

Special singing at all these services. You are invited and made welcome.

Boys' Berachah Club Saturday, 2 p. m.

FOUR SQUARE GOSPEL

Oak and Miller streets, Lomita. Sarah L. McKague, pastor. Sunday School, 9:30. Classes for all.

Communion service, "Our Rock," 11 o'clock.

Young people's meeting, 6:15 p. m. Bright evangelistic service, 7:30 p. m. Sermon topic, "The Great Divide" (illustrated).

Wednesday, 7:30, Bible study. Friday, 7:30, evangelistic service. Saturday, 3:30, Children's Church. Everybody welcome.

FIRST CHRISTIAN

Arlington and Engracia. Phone 228-W. B. H. Lingenfelter, pastor. Sunday School, 9:45 a. m. Scott Ludlow, superintendent. Classes for all.

Morning service, 11 o'clock. Subject of sermon, "Seeing Jesus."

Evening service, 7:30 o'clock. Subject, "Growing Up."

Y. P. S. C. E. at 6:30 p. m. Our midweek meeting is Tuesday evening. Dinner will be served at 6:30. Members and friends invited.

Good music is a feature of our church services. Mrs. Thompson will sing at the morning service. Mr. Roelofs leads a choir of young people in the evening.

CHRIST EPISCOPAL MISSION

18 Engracia avenue. Rev. Harold H. Kelley, rector. Sunday School, 9:45 a. m.

Morning service, 11 o'clock. Morning prayer and sermon. Celebration of holy communion first Sunday of each month at 11 o'clock.

The Woman's Guild meets the first and third Thursdays of the month at 2 p. m. in the Parish Hall, 1428 Engracia.

exception of Hugh Strickland, present arena director, whose great ride of "Invalid" at the New York show made rodeo history.

Many special features, apart from the regular contests, for the record purse of \$20,000, have been arranged by the executive committee, headed by Edward N. Vail, prominent cattle man.

CENTRAL EVANGELICAL

Arlington and Marcella. Phone 151. Francis A. Zeller, pastor. Sunday School, 9:45 a. m.

Morning service, 11 o'clock. Subject of sermon, "Hello, Boys! Where Are You Going?"

Evening service, 7:30 o'clock. Subject, "The Man Who Followed Afar Off."

Christian Endeavor at 6:30. Fourth quarterly conference Tuesday evening, May 3.

This is Boys' Week. The morning service will be given over to the boys. All Torrance fathers are invited to attend with their boys. Of course the women and girls are invited also.

CHRISTIAN SCIENCE SOCIETY

Women's Clubhouse, Engracia avenue. Sunday services at 11 a. m. Sunday School classes, 8:30 a. m. Wednesday evening meetings are held at 8 o'clock.

SEVENTH DAY ADVENTIST

Weston and Walnut streets, Lomita. Max Lewis, Elder. Sabbath School, 2 p. m.

Preaching service, 3 p. m. Prayer meeting Wednesday, 7:30 p. m.

CATHOLIC

Rev. Emmett Panner, pastor. Mass celebrated Sundays at 7:30 a. m. and 9:45 a. m.

Sunday School, 9 a. m. Sunday and 4 p. m. Saturday. Benediction, 7:30 Sunday evening.

LATTER DAY SAINTS

Services held in the Knights of Columbus hall, located on Fortuna avenue, corner of Redondo boulevard.

Sunday School commences at 10 a. m. Preaching services, 11:15 a. m. Public invited to attend. No collection taken up.

Elder's address, 1618 Arlington.

230 Graham Bros. Trucks Sold a Day

Retail deliveries of Graham Brothers trucks and commercial cars to customers by Dodge Brothers dealers now are averaging more than 230 a day.

This volume of sales practically equals the high average of 1926, when all previous records of the company were broken with a total of 67,293 commercial car and truck deliveries. Coming well in advance of the peak buying season, the present large sales indicate another record-breaking year for Graham Brothers.

Use Duro-cote for that leaky roof. Consolidated Lumber Co.—Adv.

Try Our Want Ads

Merchants Lose Game to Oilers; To Play Sunday

Fast Tilt With C-C. M. O. Calls for Encore Between Two Teams

Fans were so pleased with the ball game last Sunday, when the C-C. M. O. nine defeated the Torrance Merchants by a score of 3 to 1, that the two teams arranged a second game to be played Sunday at the C-C. M. O. park south of Redondo boulevard.

A large crowd watched the game, which was close and exciting. The Oilers scored in the first. Manager Messal walked; Parker sacrificed him to second on a very neat bunt; Cy Ramage, the latest recruit to the Oilers' ranks, drove a hot grounder to the second baseman, who found it too hot to handle, Messal drawing up to third.

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The Merchants came to life in the fourth and tied up the game. Atwood singled; George forced him at second; Anderson singled; Gomes walked; Frenchie fanned; Hatfield worked hard on Wolfe and got him to the three and two stage but on the next ball he walked him, forcing George across with the tying run. Duczau fanned for the third out. The Oilers came back in the fifth and scored another. Gomes took care of Hatfield; Messal walked for the second time; Parker singled; Ramage forced Messal at third; Woods scored Parker with a hard drive over second; McBride fled out to right.

In the sixth the Oilers made their final tally. Davis singled; Lewis walked; Goodman sacrificed both runners on a nice bunt to Gomes; Davis scored on Hatfield's fly to center; Atwood took care of Messal. From then on Hatfield and Gomes were invincible, only one hit being allowed. The score:

Merchants: AB. H. O. A. E. Frenchie, ss. 4 0 0 0 0 Wolfe, 3b. 3 1 0 0 0 Duczau, 2b. 4 0 2 1 0 Patoloma, lf. 4 1 2 0 1 Weidner, c. 4 1 7 0 0 Atwood, 1b. 4 2 8 1 0 George, cf. 4 1 2 0 0 Anderson, p. 4 2 2 0 0 Gomes, p. 3 0 0 0 0 Harlan* 1 0 0 0 0

Totals..... 35 8 24 8 1 C-C. M. O.— AB. H. O. A. E. Messal, cf. 2 0 1 0 0 Parker, 3b. 3 1 0 7 1 Ramage, 1b. 4 2 11 4 1 Woods, ss. 3 1 3 1 0 L. McBride, lf. 3 0 0 0 0 Davis, 2b. 4 1 2 1 0 Lewis, rf. 3 0 1 0 0 Goodman, c. 3 0 8 0 0 Hatfield, p. 2 0 1 3 1

Totals..... 27 5 27 16 3 *Harlan batted for Frenchie in 9th. Bases on balls—of Gomes 4, of Hatfield 2. Struck out—by Gomes 7, by Hatfield 7.

Make Plans for Legion Conclave

SANTA BARBARA.—Between six and seven hundred American Legion band and drum corps musicians will parade at Santa Barbara on August 3 when the ninth annual state convention of the California American Legion assemblies here. Herbert E. Weyler, chairman of the local arrangements committee, announces that the musicians' parade will be one of the features of the coming World War veterans' gathering.

To the Stockholders of the Narbonne Ranch Water Co. No. 5:

LOMITA, Calif., April 26, 1927. To the Stockholders of the Narbonne Ranch Water Co. No. 5: Due to an irregularity in the voting at the annual stockholders' meeting held January 10, 1927, the election of directors for the ensuing year was not completed. The irregularity arose out of the allegation that the signature of one of the stockholders on a proxy, which was voted by the secretary, was not genuine. The asserted falsity of the signature was discovered when the stockholder, whose name was on the proxy, was not allowed to vote when he appeared at the meeting. An objection was immediately raised by a majority of the stockholders present, who claimed that the election was not legal and should be called off. After some discussion the directors agreed to have another election, but no date was set. The meeting was then adjourned.

The directors, at their next regular meeting, announced that according to their interpretation of the By-laws, it was not within their power to call another election unless a petition, demanding that the Board of Directors call a special stockholders' meeting for the purpose of electing a Board of Directors, be signed by one-third of the stockholders and be presented to the Board. This petition has been presented to the Board of Directors, who have set May 14, 1927, as the date for the "new" election. Where some of the members of the present Board went into office about five years ago, an assessment was levied and practically all of the debts contracted by the previous Board were paid. A statement issued by the Board of Directors at the beginning of this year shows that the company was in debt to the extent of about \$4,000.00 on January 1, 1927. In the face of all the indebtedness, the wages of the secretary and the pump man were increased by the Board.

Judging from the expression of a majority of the stockholders present at the annual meeting held January 10th, it appeared that they were in favor of electing a new Board of Directors. The present Board of Directors are:

Mr. L. C. Walker, Pres. Mr. G. E. Bryant
Mr. A. F. Welton, Secy. Mr. J. H. Samuel (Pump man)
and Mr. H. S. Tregarton.

There is to be a meeting of the stockholders at the Pump-house of the Narbonne Ranch Water Co. No. 5, No. 1642 Cypress St., Lomita, Calif., on Wednesday, May 4, 7 P. M. (ten days previous to the special election), for the purpose of selecting five candidates whose names are to be placed on the ballot to be voted upon at the special election to be held May 14, 1927.

Everyone is urged to be present at both of these meetings. We urgently request your support and co-operation, therefore if you cannot be present in person, it would be much appreciated if you will fill in and mail the enclosed proxy to one of the undersigned, or anyone else whom you may choose. It is desired that there be as large a representation as possible at this meeting, as it is absolutely necessary that at least 51 percent of the stock be voted to make this a legal election.

Don't forget the dates:—May 4, 1927, and May 14, 1927.

Signed: PETER DURANTE GEORGE MILLER
A. DUCHARME GEO. M. TRIPS
EDWARD SIDEBOTHAM W. J. L. HOLMES
T. F. THOMPSON W. K. CLAYTON
N. H. CLINE ARTHUR J. HODGE
C. F. MATHERS ALFRED SIEGEL

Address all correspondence to A. Ducharme, No. 2845 Redondo Blvd., Route No. 1, Lomita, Calif.

SAFEGWAY STORES

Washing Machine Soap

White King Large Package 35c

Apple Butter That good kind from Colorado. 2 1/2 can 15c

Jello Assorted Flavors 3 for 25c

Extra Fancy Shoe Peg Corn 2 for 25c

Argo Starch 3 Pound Package 21c

Light House Cleanser The All Around Cleanser 6 for 25c

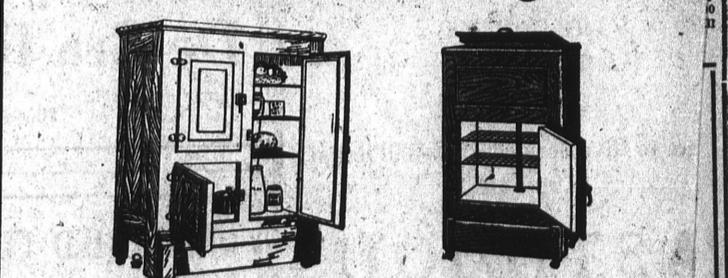
TORRANCE STORE 1513 Cabrillo Ave. J. P. JENSEN, Mgr.

LOMITA STORE 1125 Narbonne Ave. R. R. CAMPBELL, Mgr.

AUTHORIZED SERVICE

STORAGE BATTERY SERVICE STATION
Also Auto-Lite, Delco, Remo, Northeast and Other Ignition Systems FREE BATTERY WATER
ELECTRIC EQUIPMENT COMPANY of Torrance
R. C. WHITE R. B. COOK
Redondo Blvd. at Western Ave.—Mullin Service Station

Exceptionally Low Prices on Unusually Good Refrigerators



35-lb. Capacity \$25.00 \$17.00 and \$23.00
50-lb. Capacity \$28.25 Ice Chests \$12.50

10% DISCOUNT FOR CASH

Built of golden oak and lined in clean White Enamel. Scientifically constructed and thoroughly ventilated. Traps can easily be taken out and cleaned. Plenty of ice space; 50-pound icers will hold 50 pounds of ice without crowding, etc.

Huddleston Furniture Co. 1317 Sartori Ave. Torrance